

New Order

Agency:	Crossroads Media LLC	Station:	WJLA-TV	Flight Start:	11/17/2011
Office:	Alexandria	Order Type:	Normal	Flight End:	11/23/2011
Client:	12 - CrossroadsGPS	Cancel Date:		Hiatus:	
Product:	11 - Crossroads GPS	Billing Cycle:	Monthly		
Piggyback Product:		Billing Calendar:	Broadcast		
Estimate:	311 - GPS VA TV 11.17-11.23.11	Received in ePort:	11/16/2011 9:43:05 AM	Airtime Dollars:	\$42,350.00
Primary Demo:		Local/National:	Local	Non-Airtime Dollars:	\$0.00
Demo 2:		Rep Office:	WJLA-TV	Total Dollars:	\$42,350.00
Demo 3:		AE:	Barbara Monares	Total Spots:	42
GRP:	0.00	Phone:			
		OrderID:	1911812		
		Status:	New		
CPP:	\$0.00			MarketShare:	
Comments:	Separation: 30				

Daily Airtime Lines

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